

Last Updated: 04/23/2026

This Cookies Policy explains how **Xendia Global LLC** ("**Xendia**," "**we**," "**our**," or "**us**") uses cookies and similar technologies on **xendia.com** and related webpages (the "**Site**").

1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They help websites function properly, remember preferences, understand site usage, improve user experience, and support analytics and marketing activities.

We may also use similar technologies such as pixels, tags, scripts, local storage, SDKs, and similar tools.

2. Why We Use Cookies

We use cookies and similar technologies to:

- enable core Site functionality;
- maintain security and integrity;
- remember user preferences;
- understand how visitors use the Site;
- measure Site performance and improve content and design;
- support forms, downloads, and user interactions;
- analyze campaign and traffic sources; and
- support advertising, retargeting, and related business communications where enabled.

3. Types of Cookies We Use

A. Strictly Necessary Cookies

These cookies are required for the Site to function properly and cannot be switched off in our systems. They may be used for security, network management, form submission support, consent preferences, session continuity, and core functionality.

B. Functional Cookies

These cookies help the Site remember choices you make and provide enhanced functionality and personalization.

C. Analytics Cookies

These cookies help us understand how visitors interact with the Site, including which pages are viewed, how users navigate, where traffic originates, and how content performs.

D. Advertising and Targeting Cookies

These cookies may be used to deliver relevant marketing, measure campaign effectiveness, build audience insights, and support remarketing or similar advertising activities.

4. First-Party and Third-Party Cookies

Some cookies are set directly by Xendia, while others are set by third-party providers that support Site functionality, analytics, embedded content, advertising, form protection, or consent management.

Depending on the tools enabled on the Site, third parties may include providers such as:

- HubSpot;
- Google Analytics;
- Google Tag Manager;
- Google reCAPTCHA;
- LinkedIn;
- Meta;
- YouTube;
- Vimeo; and
- other providers used to support Site operation, analytics, advertising, forms, embeds, or consent management.

5. Managing Cookie Preferences

When available, you can manage your cookie preferences through our cookie banner or preference center.

Except for strictly necessary cookies, you may choose to accept, reject, or manage categories of cookies, subject to the functionality of the consent tools made available on the Site.

You can also manage cookies through your browser settings. Most browsers allow you to block or delete cookies. However, disabling certain cookies may affect Site functionality or your experience.

6. Browser and Device Controls

You can usually configure your browser to:

Cookies Policy



- notify you when cookies are set;
- block certain cookies;
- delete stored cookies; or
- limit tracking technologies.

Because browser settings vary, please consult your browser's help documentation for details.

7. Changes to This Cookies Policy

We may update this Cookies Policy from time to time to reflect changes in law, technology, Site functionality, or our practices. Any updates will be posted on this page with a revised effective date.

8. Contact Us

If you have questions about our use of cookies or similar technologies, please contact:

Xendia Global LLC

175 SW 7th St, Suite 2310

Miami, Florida 33130

United States

info@xendia.com

+1 305-415-0060

9. Illustrative Cookie Table

The table below is a placeholder to be validated and completed by the technical team before publication.

Cookie / Technology	Provider	Category	Purpose	Typical Duration
Consent preference cookie	Xendia / Consent tool	Strictly Necessary	Stores user consent choices	Varies
Session / security cookie	Xendia / Hosting environment	Strictly Necessary	Supports secure session handling and core functionality	Session / short-term

HubSpot tracking cookies	HubSpot	Functional / Analytics	Supports forms, analytics, lead attribution, and user interactions	Varies
_ga / related analytics cookies	Google	Analytics	Measures site usage and visitor behavior	Varies
Tag management cookie / tag signals	Google Tag Manager	Functional / Analytics	Supports deployment of analytics and marketing tags	Varies
reCAPTCHA cookies	Google	Strictly Necessary / Security	Helps prevent spam and abusive submissions	Varies
LinkedIn Insight Tag cookies	LinkedIn	Advertising / Analytics	Measures campaign performance and audience interactions	Varies
Meta Pixel cookies	Meta	Advertising / Analytics	Measures ad performance and supports remarketing	Varies
YouTube / Vimeo embedded media cookies	YouTube / Vimeo	Functional / Analytics	Supports video playback and embedded media analytics	Varies